

*Be a part of the excitement in the  
Community of New Brighton*

**2018/2019  
Sponsorship Package**



***Sponsoring is easy!***  
***Call 403-781-6613 ext 3 or email [recreation@nbra.ca](mailto:recreation@nbra.ca)***



## 2018/2019 Sponsorship Package

### ***The Opportunity:***

Give your business the exposure it deserves by reaching residents and their friends with the NBRA's growing events!

The New Brighton Residents Association is looking to partner with amazing businesses just like yours, by providing them the opportunity to be more involved in the community through sponsoring events over the 2018/19 fiscal year starting on April 1st, 2018.

### ***Who the NBRA is and what the RA do:***

The NBRA is a non-profit organization, which is professionally managed and maintained to ensure that New Brighton's community features, amenities, and facilities continue to be both esthetically pleasing and conveniently available for the long term use of its residents. The NBRA also offers many special events, sports and recreation programs throughout the year, designed for all ages.

The Residents Association hosts a number of complementary events throughout the year to build upon and grow New Brighton's "sense of community" among the residents. An event can attract as many as 5500 guests! Some of the NBRA's annual events include: **The Great Eggscape, Stampede Breakfast, Halloween Spooktacular, Christmas in the Clubhouse and so many more!!**

### ***Why Sponsor?***

The NBRA appreciates any amount of sponsorship received as it provides the opportunity to offer New Brighton residents and your clients great events, free of charge. Whether you sponsor a little or a lot, collaborating with the New Brighton Residents Association has many benefits for your organization!

### ***Your Benefits Will Include:***

- \* Being actively involved in the New Brighton Community.
- \* Promoting your business, with the local exposure it deserves.
- \* Putting your organization's name out into this community and into the forefront of residents and future resident's minds.

The pages that follow, provide details for each event being hosted in 2018/2019, as well as the special sponsorship recognition that will be received for sponsoring individual events and/or taking advantage of our package options available.

Give your business the exposure it deserves within this growing community!

### ***Single Event Sponsorship:***

Each event is uniquely designed, therefore; the price for single event sponsorship is dependant on many factors: the size or the event, popularity, event requirements, needed supplies, etc. The option to sponsor an individual event is entirely yours, feel free to choose the event which you feel best promotes your establishment!

Many businesses choose to sponsor more than one individual event to take advantage of this added exposure and further promote their company name.



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## 2018/2019 Sponsorship Package

### Sponsorship Packages:

If your business is interested in getting the “*best bang for your buck*”, we recommend you consider taking advantage of one of the three tiers of the “Sponsorship Packages”. These packages vary in size, cost and recognition! Be sure to act quickly, as there are a limited number of packages available for each tier!

### The Lilac Package:



**Package Price: \$3500**

**21 events offered for 2018-19**

Our Lilac Package offers impeccable value and exposure for businesses of all sizes! With the Lilac Sponsorship your business will receive maximum exposure at a reasonable price of less than **\$170/event!**

This package provides the recognition listed below, at **ALL 21** of the NBRA 2018/19 events making it a steal!

#### This package includes:

- \* A verbal thank you at each event
- \* Company banner displayed at each event (if provided)
- \* Company name recognition included in an official ‘thank you’, and published in the NBRA community newsletters (after the event has occurred)
- \* Logo printed in all NBRA program guides and program promotional postcards
- \* Logo recognition under the “Sponsorship” tab of the NBRA website: (newbrighton-connect.com)
- \* Recognition on the event promotional ad; the NBRA Facebook, Instagram, Twitter and Get Assist pages and Website posting
- \* Logo recognition in the form of a “thank you” for each event (in the NBRA mass E-Newsletter – sent to over 500 residents)
- \* Distribution of company “give aways” at events (if provided)
- \* 1 Complimentary room rental for a company function (subject to availability)
- \* Slot within our skate change room brochure rack for your company brochures
- \* A special “thank you” posting on the Website & Facebook page, after each event
- \* Company logo on all promotional event posters
- \* Special form of recognition at each event (listed in descriptions of each event)
- \* A complementary Zone A ad posted on the TV within the skate change room, featuring 6 minutes of air time each hour

**Only 2 Lilac Sponsorship packages available**



**Sponsoring is easy! Call 403-781-6613 ext 3 or email [recreation@nbra.ca](mailto:recreation@nbra.ca)**



## 2018/2019 Sponsorship Package

### *The Lily Package:*



**Package Price: \$2500**

**15 events offered for 2018-19**

Time to truly flourish with the Lily Sponsorship Package! This package offers your company exposure in the form of on-site, online and print recognition at 15 of the NBRA 2018/19 events! The choice is yours, as to which 15 events you would like the package to include!

**This package includes (at the 15 events of your choice):**

- \* Company banner displayed at each of the 15 events (if provided)
- \* Company name recognition included in an official 'thank you', and published in the NBRA community newsletters (after the event has occurred)
- \* Logo printed in all NBRA program guides and program promotional postcards for 2018/19
- \* Recognition on the event promotional ad; the NBRA Facebook, Instagram, Twitter and Get Assist pages and Website posting
- \* Logo recognition in the form of a "thank you" for each event (in the NBRA mass E-Newsletter - sent to over 500 residents)
- \* Distribution of company "give aways" at events (if provided)
- \* A special "thank you" posting on the Website & Facebook page, after each event
- \* Company logo on all 15 promotional event posters
- \* Special form of recognition at each event (listed in descriptions of each event)
- \* A complementary Zone B ad posted on the TV within the skate change room, featuring 6 minutes of air time each hour

**Only 4 Lily Sponsorship packages available**

### *The Rose Package:*

**Package Price: \$1500**

**8 events offered for 2018-19**



Make other local businesses 'green with envy', by purchasing the Rose Package! Purchasing this package will allow your business exposure in the means mentioned below, at 8 of the NBRA 2017/18 events!

**This package includes (at the 8 events of your choice):**

- \* Company banner displayed at each of the 8 events (if provided)
- \* Company name recognition included in an official 'thank you', and published in the NBRA community newsletters (after the event has occurred)
- \* Logo printed in all NBRA program guides for 2018/19
- \* Recognition on the event promotional ad; the NBRA Facebook, Instagram, Twitter and Get Assist pages and Website posting
- \* Logo recognition in the form of a "thank you" for each event (in the NBRA mass E-Newsletter - sent to over 500 residents)
- \* A special "thank you" posting on the Website & Facebook page, after each event
- \* Company logo on all 8 promotional event posters
- \* Special form of recognition at each event (listed in descriptions of each event)
- \* A complementary Zone C ad posted on the TV within the skate change room, featuring 6 minutes of air time each hour.

**Only 6 Rose Sponsorship packages available**

**Sponsoring is easy! Call 403-781-6613 ext 3 or email [recreation@nbra.ca](mailto:recreation@nbra.ca)**





## 2018/2019 Sponsorship Package

### *Be a Movie Marigold:*



**Package Price: \$3500**

**12 movies offered for 2018-19**

**This package is available to only 1 sponsor**

#### Movie in the Clubhouse

Join the NBRA every month for an exciting evening of family fun with movies curated for our wonderful New Brighton families! Indulge in freshly popped theater style popcorn, pop, and a hit movie, all for the low price of \$5 for the entire family! The Clubhouse offers a cozy space for the kids to get comfortable and plenty of seating for parents to sit back and relax. Come in and enjoy the surround sound system that fills the room!

Check out our website at [www.newbrighton-connect.com](http://www.newbrighton-connect.com) and browse under "News and Events" to find the movie of the month.

#### What you receive (at all 12 movies in a year):

- \* Distribution of your business card or flyers at the event
- \* Your company logo displayed on the back of each popcorn bag at the event
- \* Recognition on the event promotions on the NBRA Facebook, Instagram, Twitter, and Get Assist pages & Website postings; Website: [www.newbrighton-connect.com](http://www.newbrighton-connect.com); Facebook page: [facebook.com/newbrightonclub](https://facebook.com/newbrightonclub)
- \* Company logo placed on all posters and marketing for each month's movie
- \* Company logo in the welcome video played prior to each movie beginning
- \* Sponsorship recognition at our Annual Stampede Breakfast, attended by 5500 people

### *Be your own flower:*

#### Single Event Sponsorship:

Choose to sponsor one or more individual events! Prices for individual event recognition varies depending on the event. Please browse the following pages for more details regarding each event.



#### Individual Event Sponsorship Recognition:

For each event that your company sponsors, you will receive the following:

- \* Company logo posted on our Website ([www.newbrighton-connect.com](http://www.newbrighton-connect.com)), Facebook (The New Brighton Club), Instagram ([newbrightonclub](https://www.instagram.com/newbrightonclub)), Get Assist (community of New Brighton) and Twitter (@NBRA\_Calgary) pages, in the promotional ad for that event
- \* Logo posted in all pre-event posters, TV's ads (in club) and in the E-Newsletter
- \* Company banner displayed at the event (if provided)
- \* Event specific special recognition (specified in the description of each event)
- \* An after event "thank you" on the NBRA website, Facebook, Instagram, Get Assist & Twitter pages
- \* An official "thank you" in the NBRA mass E-Newsletter (sent to over 500 residents, after the event)



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## 2018/2019 Sponsorship Package

### 2018/2019 Special Events:



#### Community Street Market

Saturday May 12th, 2018: 9am-3pm

Did someone say treasure hunting? On Saturday May 12<sup>th</sup> from 9am to 3pm the New Brighton Resident's Association will be hosting the 3<sup>rd</sup> Annual Community Street Market. The perfect combination of an outdoor market, consignment shopping, garage sales and food truck eats held in the Clubhouse arena and throughout this wonderful community.

This event is open to the public so grab your friends for a day of deals, laughs, good food and treasure hunting!

Interested in becoming a vendor? Application forms for both adult and youth vendors are available on the website ([www.newbrighton-connect.com](http://www.newbrighton-connect.com)), in the main office or by contacting the Recreation Leader at [recreation@nbra.ca](mailto:recreation@nbra.ca).

Map spaces are available for all garage sale hosts. To register for the map space contact the Recreation Leader at [recreation@nbra.ca](mailto:recreation@nbra.ca) or 403-781-6613 ext. 3.

**Expected Attendance: 1000**

**Individual Event Price: \$400**

**Special Recognition:** Company logo will be printed on all maps distributed to shoppers.

#### Neighbours of New Brighton

Saturday June 16th, 2018: 11am-2pm

Let's celebrate this neighbour's day together!

The community of New Brighton is made up of so many uniquely diverse groups, all of which make the neighbourhood the best in the city! This neighbour's day the NBRA wants to celebrate all of its neighbours with the first Annual neighbours of New Brighton Event.

Visit the Clubhouse on June 16<sup>th</sup>, 2018 from 11am to 2pm for a cultural experience like no other. Learn about different traditions, enjoy games and activities special to other cultures and let your taste buds experience a truly unique sensation.

Celebrate your neighbours with the 2<sup>nd</sup> Annual New Brighton Neighbour Awards, as the winners will be announced during this event!

This event is free of charge for members and their friends, however: space is limited, therefore RSVP is required on [www.newbrighton-connect.com](http://www.newbrighton-connect.com)

**Expected Attendance: 500**

**Individual Event Price: \$350**

**Special Recognition:** Handouts including your company logo will be provided to all those attending.



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## 2018/2019 Sponsorship Package

### 2018/2019 Special Events:



#### *Little Squirts Play Day*

*Friday June 22nd, 2018: 10am-1pm*

It's time to play! The New Brighton Residents Association is excited to announce the first Little Squirts Play Day an event designed especially for 0-5 year old residents. Parents and children are invited for a day of activities and games created to use different sensory groups, perfect for development and fun!

This event is free of charge for members and their friends, however: space is limited, therefore, RSVP is required on [www.newbrighton-connect.com](http://www.newbrighton-connect.com)

**Expected Attendance: 200**

**Individual Event Price: \$200**

**Special Recognition:** Sponsor booths will be on site as well as handouts including your company logo will be provide to all those attending.

#### *Stampede Breakfast*

*Saturday July 14th, 2018: 9am-12pm*

Yee-haw!! It's time to dust off your boots and kick up your heels because Stampede is here!

On Saturday July 14<sup>th</sup>, 2018 from 9am to 12pm the New Brighton Residents Association will be hosting the Annual Stampede Breakfast! Pancakes, Live Performers, Petting Zoo, Midway games, Candy Bar, Panning for Gold, Chuck Races, photo booths, prizes and of course some rootin tootin fun await.

This event is open to the public, so grab your friends and mosey on down to the New Brighton Clubhouse for the best Stampede Breakfast in Cowtown!

**Expected Attendance: 6000**

**Individual Event Price: \$1000**

**Special Recognition:** Logo will be displayed on each table, printed on event schedules and a special "thank you" announcement will be made during the event.



#### *DJ Splash Parties*

*Sunday July 22nd, 2018 & August 19th: 1pm-3pm*

Let's get the party started! This summer the NBRA and "Send It Entertainment" are excited to host DJ Splash Parties in July and August!

It's **totally 80's** on Sunday, July 22<sup>nd</sup> from 1pm to 3pm. Bright colors, sunglasses, throwback music, games and the splash park will make this a memorable day!

Let's bring a touch of Mexico to the Clubhouse with a **Mexican fiesta** on Sunday August 19<sup>th</sup> with piñatas, a taco bar, great music and the splash park!

These events are free of charge for members and their friends, however: space is limited, therefore, RSVP is required on [www.newbrighton-connect.com](http://www.newbrighton-connect.com)

**Expected Attendance: 200**

**Individual Event Price: \$300**

**Special Recognition:** Company logo's will be featured on beach balls for the day.

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## 2018/2019 Sponsorship Package

### 2018/2019 Special Events:



#### **NBRA Beer Gardens (18+)**

*Saturday August 25th, 2018: 6pm-10pm*

Get to know your neighbours in a relaxed setting at the New Brighton Clubhouse during the NBRA's 4<sup>th</sup> Annual Beer Gardens within the tennis courts of the park on August 25<sup>th</sup> from 6-10pm.

Dance the night away as the DJ spins an array of new and classic songs, try your hand with some outdoor games, get to know new neighbours and of course enjoy a beverage or two! It is the perfect way to end the summer!

All participants must be 18+ to attend and ID will be REQUIRED at the entrance for everyone. Please note it will be a cash bar and all drinks will be sold for \$5 each with last call being 9:30pm and all drinks to be consumed by 10pm.

Need a babysitter? There will be a movie marathon playing in the Clubhouse for the duration of the event so kids can come hang out while parents enjoy the gardens.

Entrance to this event is free of charge for members and their friends, however: space is limited, therefore, RSVP is required on [www.newbrighton-connect.com](http://www.newbrighton-connect.com)

**Expected Attendance: 300**

**Individual Event Price: \$350**

**Special Recognition:** Logo's will be displayed on each table as well as, handouts provided to all those attending.

#### **Tailgate Party**

*Saturday September TBA, 2018: TBA*

Go Stamps Go!! The NBRA and McKenzie Towne Council will be teaming up to support the Stamps family day game!

Families from both communities can visit the **New Brighton Clubhouse** to enjoy a family friendly BBQ, create your own stamps t-shirt and try your hand with a variety of games before the game.

Adults (18+) can swing by **McKenzie Towne Hall** to enjoy a drink and a snack at the beer gardens being held.

Then hop on the bus at either location to the game and help cheer on the Stamps as neighbouring communities. Discounted Tickets are available now in the main office and transportation to and from is included in the cost. Space on the bus will be limited so RSVP and get your tickets early!

This event is free of charge for members and their friends, however: space is limited, therefore, RSVP is required on [www.newbrighton-connect.com](http://www.newbrighton-connect.com)

**Expected Attendance: 300**

**Individual Event Price: \$300**

**Special Recognition:** Company logos will be displayed on plates, tables and on handouts provided to all those attending.



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## 2018/2019 Sponsorship Package

### 2018/2019 Special Events:



#### Comedy in the Clubhouse (18+)

Saturday September 22nd, 2018: 6pm-9pm

It is date night, girl's night, boy's night or just a fun night out at the Clubhouse. On Friday September 21<sup>st</sup> from 6pm to 9pm the NBRA will be hosting their first comedy in the Clubhouse night!

Join a local comedian as they take the stage for an evening that is sure to have you laughing so hard your sides hurt. Test your music knowledge with a trivia game while mingling with fellow neighbours. Drinks and appies will be on site to make it the perfect night out!

Tickets will be sold for \$10 each, this includes entrance to the show, the first drink and appies. Additional drinks will be sold for \$5 each. All participants must be 18+ and ID will be required.



Tickets can be purchased in person at the Clubhouse (2 New Brighton Drive), on the website [newbrighton-connect.com](http://newbrighton-connect.com) under register for a program or by calling 403-781-6613 ext. 3.

**Expected Attendance: 200**

**Individual Event Price: \$300**

**Special Recognition:** Logo will be displayed on each table, on the trivia cards and on the printed on event schedules provided to those attending.

#### Frighton Up Your Home

Monday October 29th, 2018: Judging @ 5pm

The most frightening night of the year is upon us! As the ghouls and goblins get dressed up so do the homes of New Brighton. Terrifying decorations and haunting effects make the community the most frightening in the SE.

Frighton Up Your Home is back and the NBRA is looking for the spookiest of the spooky!

Prizes will be awarded for:  
The Spookiest Home  
The Most Haunted House  
The Most Creative Home

Submit a picture of your home including your address and preferred time for the judges to check out (5pm-6:30pm or 6:30 to 8pm) to [recreation@nbra.ca](mailto:recreation@nbra.ca) before the cut off on October 26<sup>th</sup>, 2018. A map will be created of all the spooky homes in the community and displayed on the Clubhouse's Facebook page /newbrightonclub for all to see!

Prizes will be awarded to the top placing home in each category.

**Expected Attendance: Community Participation**

**Individual Event Price: \$250**

**Special Recognition:** Company logo will appear on lawn signs for all winners.



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## 2018/2019 Sponsorship Package

### 2018/2019 Special Events:



#### Monster Mash Dance

Saturday October 13th, 2018: 7pm-10pm

Let's do the mash;  
Let's do the monster mash;  
The monster mash;  
It will be a graveyard smash.

Grab your costumes and your friends and let's do the mash, the monster mash!

Tweens and teens ages 12-16 are invited for a spooky evening of dancing and tricks and treats. Entry is free for members (member cards will be required) and \$2 for guests so grab your friends and join in for a hauntingly good time. Doors open at 7pm: come for the great music and stay for the prizes!

**Expected Attendance:** 100

**Individual Event Price:** \$150

**Special Recognition:** Company logo on the photo-booth pictures.

#### Halloween Spooktacular

Wednesday October 31st, 2018: 5pm-8pm

Double, double toil and trouble; fire burn and caldron bubble. Visit the Clubhouse this all hallows eve from 5pm to 8pm for a treat, photo and a chuckle.

This event is free of charge for members and their friends; however: space is limited, therefore, RSVP is required on [www.newbrighton-connect.com](http://www.newbrighton-connect.com)

**Expected Attendance:** 1100

**Individual Event Price:** \$500

**Special Recognition:** A "thank you" tag with your business logo will be attached to all candy bags handed out.



#### Pumpkin Patch Carving Contest

Wednesday October 31st, 2018

The New Brighton pumpkin patch is overflowing with beautiful pumpkins waiting to be carved! Stop by the Clubhouse starting October 15<sup>th</sup> to grab a pumpkin and create your masterpiece!

Carved pumpkins pictures can be submitted to [recreation@nbra.ca](mailto:recreation@nbra.ca) to be entered into the contest! Voting will occur on the NBRA's Facebook page/newbrightonclub and the winners will be announced on October 31<sup>st</sup>!

Prizes will be awarded for:

Ages: 0-10

Ages: 11-17

Ages: 18+

**Expected Attendance:** Community Participation

**Individual Event Price:** \$200

**Special Recognition:** A "thank you" tag with your business logo will be attached to all pumpkins.

**Sponsoring is easy! Call 403-781-6613 ext 3 or email [recreation@nbra.ca](mailto:recreation@nbra.ca)**





## 2018/2019 Sponsorship Package

### 2018/2019 Special Events:



#### Christmas Market

Saturday November 17th, 2018: 10am-3pm

Get into the spirit of the holiday season with the NBRA's Annual Christmas Market and make it a holiday to remember! Local artisans, home based businesses, youth entrepreneurs and crafters will be on site on Saturday, November 17<sup>th</sup>, from 10am to 3pm. Browse a wide variety of unique items to find the perfect gift for everyone on your list and some treats for yourself too!

Entry for all shoppers is a non-perishable food item to donate to the Calgary Food Bank for those in need.

Make a day of it! Santa may live at the North Pole but he shops in Calgary's Deep South. Passports for the Deep South Christmas Markets will be available in each participating location and give shoppers the chance to win a gift basket valued at over \$1000.

Vendors may register a booth for the event by contacting the Recreation Leader at 403-781-6613 ext 3 or [recreation@nbra.ca](mailto:recreation@nbra.ca). The cost per table is \$55 or \$70 should you require 2; youth vendors (under 17) cost per table is \$10; linens can also be provided at an additional cost of \$10. Our tables will be sold on a first come, first serve basis (with only 1 representative per company) starting mid-August 2018.

**Expected Attendance: 700**

**Individual Event Price: \$400**

**Special Recognition:** Company logo on the event maps and attached to hot chocolate cups.

#### Christmas in the Clubhouse

Saturday December 8th, 2018: 9:30-11:30am or 12-2pm

The weather outside is frightful, but Santa's cheer is so delightful! Since the Clubhouse is the best place to go, let it snow, let it snow, let it snow.

On Saturday December 8<sup>th</sup> from 9:30am-11:30am and 12pm-2pm Santa will be making a special appearance at the New Brighton Clubhouse! Little residents and their families are invited to visit Santa, have your picture taken, share Christmas wishes, receive a small pre-Christmas present and enjoy holiday inspired games and activities!

This event is free of charge for members and their friends, however: space is limited, therefore, RSVP is required on [www.newbrighton-connect.com](http://www.newbrighton-connect.com)

**Expected Attendance: 650**

**Individual Event Price: \$500**

**Special Recognition:** Logo will be displayed on the handouts provided to those attending as well as on the hot chocolate cups.



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## 2018/2019 Sponsorship Package

### 2018/2019 Special Events:



#### *Brighton Up Your Home*

*Tuesday December 18th, 2018: Judging @ 6pm*

The holiday season is here! It's time to "Brighton" up the community! Ring in the spirit of the holidays with beautifully shining, holiday inspiring decorated homes that will make every face light up as they walk past.

"Brighton Up Your Home" is back and the NBRA is looking for the brightest of the bright!

Prizes will be awarded for:

The Most Creative Home

The Brightest Home

The Most Christmas Spirit Home

Submit a picture of your home including your address for the judges to check out in person to [recreation@nbra.ca](mailto:recreation@nbra.ca) before the cut off on December 17<sup>th</sup>, 2018.

A map will be created of all the beautifully decorated homes in the community and displayed on the Clubhouse's Facebook page /newbrightonclub for all to see!

Prizes will be awarded to the top placing home in each category.

**Expected Attendance: Community Participation**

**Individual Event Price: \$250**

**Special Recognition:** Company logo will appear on lawn signs for all our winners.

#### *3 on 3 Hockey Tournament*

*January 23rd to 26th, 2019*

The cold weather is here! It's time to lace up your skates and join in for an action packaged weekend of Canada's favorite sport with the 14<sup>th</sup> Annual 3 on 3 hockey tournament!

Beginning on Wednesday January 23<sup>rd</sup> at 6pm and continuing until the gold medal game on Saturday January 26<sup>th</sup>, players 16 years and older are able to show off their skills in a head to head competition, facing off with neighbours and friends!

The tournament will consist of 16 teams of up to 6 players and a goalie all playing to take home the gold! Registration must be completed in person, so please stop by the office to pick up your teams registration package, starting November of 2018. Be sure to register your team early as space is limited and this tournament will fill up quickly!

**Expected Attendance: 300**

**Individual Event Price: \$400**

**Special Recognition:** Company logo in the players lounge and in the water bottles provided to all players.



**Sponsoring is easy! Call 403-781-6613 ext 3 or email [recreation@nbra.ca](mailto:recreation@nbra.ca)**





## 2018/2019 Sponsorship Package

### 2018/2019 Special Events:



#### Chinese New Year

*Saturday February 9th, 2019: 12pm-3pm*

The New Brighton Residents Association is excited to announce a new cultural holiday to be celebrated each year moving forward!

It's Chinese New Year at the Clubhouse on Saturday February 9<sup>th</sup> from 12-3pm! Experience the traditions celebrated by the Chinese culture as the year of the pig begins! Music and entertainment wait as this amazing festival takes place.

This event is free of charge for members and their friends, however: space is limited, therefore, RSVP is required on [www.newbrighton-connect.com](http://www.newbrighton-connect.com)

**Expected Attendance: 300**

**Individual Event Price: \$350**

**Special Recognition:** Handouts including your company logo will be provided to all those attending.

#### Winter Carnival

*Saturday March 2nd, 2019: 12pm-3pm*

Let's celebrate the winter season in New Brighton's Winter Wonderland!

On Saturday, March 2<sup>nd</sup> from 12-3pm visit the Clubhouse for a seasonally inspired afternoon of fun! Snowball fights, snowman-building competitions, snow cones, skating, warm treats and so much more await! The NBRA's 2<sup>nd</sup> Annual Winter Carnival is sure to delight and leave you feeling like your walking in a winter wonderland!

This event is free of charge and for members and their friends, however: space is limited, therefore, RSVP is required on [www.newbrighton-connect.com](http://www.newbrighton-connect.com)

**Expected Attendance: 500**

**Individual Event Price: \$400**

**Special Recognition:** Company logo attached to hot chocolate and coffee cups provided.



#### Suit Case Party (18+)

*Saturday March 16th, 2019: 8pm-12am*

Let's bring some sunshine to the Clubhouse with the first Annual Suit Case Party. Residents and friends 18+ are invited for cocktails, snacks, dancing and a good old fashion neighbour party with a vacation theme on March 16th from 8pm-12am! Dress in your travel favs for a chance to win some awesome prizes!

All those in attendance will be entered into a draw to be held that night for a chance to win a \$2000 travel voucher to your favorite destination.

Tickets can be purchased in person at the Clubhouse (2 New Brighton Drive), on the website [newbrighton-connect.com](http://newbrighton-connect.com) under register for a program or by calling 403-781-6613 ext. 3.



**Expected Attendance: 300**

**Individual Event Price: \$400**

**Special Recognition:** Company logo on all tables and on the serving plates.

**Sponsoring is easy! Call 403-781-6613 ext 3 or email [recreation@nbra.ca](mailto:recreation@nbra.ca)**





## 2018/2019 Sponsorship Package

### *Be a Tasty Tulip:*



***Would you rather donate products than cash?***

***Min. Food Value of \$300***

A donation of food to an event is always extremely valuable and greatly appreciated! It is a fantastic means of getting people to taste your company's amazing products. If you feel that this would be the perfect way for you to sponsor NBRA events... there is a package for that, too!

What a delicious way to advertise with over 300+ people at any one specific event!

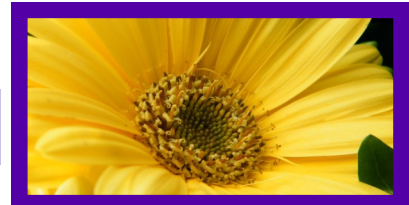
**What You Receive (at the event you are sponsoring product for):**

- \* Your company banner displayed at the event (if provided)
- \* Company name recognition included in an official "thank you", published in the NBRA community newsletters (after the event has occurred)
- \* Recognition on the event's promotional ad on the NBRA Facebook, Instagram, Twitter, and Get Assist pages & Website posting; Website: [newbrighton-connect.com](http://newbrighton-connect.com); Facebook page: [facebook.com/newbrightonclub](https://facebook.com/newbrightonclub)
- \* Company name recognition in the NBRA mass E-Newsletter (sent to over 500 residents), Website, and Facebook page; in the form of a "thank you"

### *Be a Generous Daisy:*

***Prize donations are always pleasing to the winner!***

***Min. Prize Value of \$300***



Donating a gift basket, providing gift certificates, or products from your establishment is another great way of exposing your company! Prize donations are always pleasing to the winner and to all of those hopefuls! It can also create an air of curiosity to the people who don't win, but would like to try your product! What a generous way to promote your business!

**What You Receive (at the event you are sponsoring prizes for):**

- \* Your company banner displayed at the event (if provided)
- \* Company name recognition included in an official "thank you", published in the NBRA community newsletters (after the event has occurred)
- \* Recognition on the event's promotional ads on the NBRA Facebook, Instagram, Twitter, and Get Assist pages & Website posting; Website: [www.newbrighton-connect.com](http://www.newbrighton-connect.com); Facebook page: [facebook.com/newbrightonclub](https://facebook.com/newbrightonclub)
- \* Company name recognition in a "thank you" for each event in the; NBRA mass E-Newsletter (to over 500 residents), Website, and Facebook page.



***Sponsoring is easy! Call 403-781-6613 ext 3 or email [recreation@nbra.ca](mailto:recreation@nbra.ca)***





## 2018/2019 Sponsorship Package

### *Be an Entertaining Daffodil:*



*Share your talent with the community*

***Min. 1 hour of entertainment***

Do you have a talent that you would like to share with the New Brighton community? Would you like to donate your time by providing enjoyable entertainment for the people attending an event at the New Brighton Clubhouse? Promoting your entertainment skills is a great way of letting people know exactly how magical you can be!

This is fantastic exposure for your company, as we can have over 300+ people at any one specific event!

**What You Receive (at the event you will provide entertainment for):**

- \* Distribution of your business card or flyers at the event
- \* Your company banner displayed at the event (if provided)
- \* Company name recognition included in an official "thank you", published in the NBRA community newsletters (after the event has occurred)
- \* Recognition on the event promotions on the NBRA Facebook, Instagram, Twitter, and Get Assist pages & Website postings; Website: [www.newbrighton-connect.com](http://www.newbrighton-connect.com); Facebook page: [facebook.com/newbrightonclub](https://facebook.com/newbrightonclub)
- \* Company name recognition in a "thank you" for each event in the NBRA mass E-Newsletter (sent to over 500 residents), Website, and Facebook page

### *Be a Date Dahlia:*

***2019 Desktop Calendars***

***\$750/month or \$2000/3 months***

**Community Calendars**



The NBRA will be creating desktop calendars for all its residents for the 2019 calendar year. Each calendar will contain important community dates such as events, program start times, registration dates, fee reminders, a list all our valued add on programs and much more.

Becoming a date dahlia will give your company the opportunity to solely sponsor a month within the calendar. Ensuring your company logo and contact information is in the homes of all 4200 homes in the community.

***Only 1 Sponsor per month available***

Want to get involved but didn't see a package that would fit your companies needs?

Contact the Recreation Leader at 403-781-6613 ext. 3 or email [recreation@nbra.ca](mailto:recreation@nbra.ca) with your idea!

***Sponsoring is easy! Call 403-781-6613 ext 3 or email [recreation@nbra.ca](mailto:recreation@nbra.ca)***





***The New Brighton Residents Association would like to thank you all for your kind donations and full sporty for this growing community!***

2 New Brighton Drive SE, Calgary, AB  
Phone: 403.781.6613 ext. 3; Email: [recreation@nbra.ca](mailto:recreation@nbra.ca)

Website: [www.newbrighton-connect.com](http://www.newbrighton-connect.com)

Facebook: NewBrightonClub

Instagram: newbrightonclub

Twitter: NBRA\_Calgary

Get Assist: Community of New Brighton

***Sponsoring is easy!***  
***Call 403-781-6613 ext 3 or email [recreation@nbra.ca](mailto:recreation@nbra.ca)***